

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2013 & 2017)/B.(SIM)/BRDM (2014 & Onwards) (Sem.-5)

**BUSINESS ENVIRONMENT**

Subject Code : BBA-501

M.Code : 72063

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**1. Briefly explain the following :**

- a) Business environment
- b) Social responsibility of business
- c) Mixed economy
- d) Liberalization
- e) Fiscal policy
- f) Problems in technology transfer
- g) Trademarks
- h) Objectives of FEMA
- i) Balance of payments
- j) SAARC

## SECTION-B

### UNIT-I

2. What do you mean by environmental scanning? Explain the techniques and process of environmental scanning.
3. What is ecological environment protection act? Discuss the main objectives and importance of this act.

### UNIT-II

4. What is meant by industrial policy? What are its objectives? Discuss briefly the new industrial policy and its implication in India.
5. Discuss the objectives and features of latest EXIM policy. Explain the export promotion measures adopted in this context.

### UNIT-III

6. What is technological environment of a business? Discuss the impact of technology on business.
7. What do you mean by Competition Act 2002? Discuss the main features and objectives of this Act.

### UNIT-IV

8. Discuss the role and functions of WTO. Briefly state the implications of WTO for India.
9. Write short notes on :
  - a. Trends in global trade and investment
  - b. Special economic zone

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**